CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order	<u>#</u>
	1796374	1		08763690	
Product				***************************************	
SENATE LEADERSHIP FL	J				
Contract Dates	Estimate #			l .	
08/11/17 - 08/15/17	3673				
<u>Advertiser</u>			Or	iginal Date	/ Revision
ISS/Senate Leadership Fu	und		C	08/09/17	/ 08/09/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EÓC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling			
·	<u>Demographic</u>				
	Adults 35+				
Ī					
	Agy Code	Adverti	ser	Code	Product 1/2
		155			385
[2	Agency Ref			Advertiser	Ref

	Start/End	Spots/ *		
*Line Ch Start Date End Date Description	Time		Type Spots	Amount
1 WSFA 08/11/17 08/11/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
1 2 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
1 3 WSFA 08/14/17 08/14/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
4 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
5 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
6 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
7 WSFA 08/14/17 08/14/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
8 WSFA 08/14/17 08/14/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 4-430P <u>Rate</u> \$135.00	:30	NM 1	\$135.00
10 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	M-F 430-5P <u>Rate</u> \$170.00	:30	NM 1	\$170.00

04-1177-1

(* Line Transactions: N = New, E = Edited, D = Deleted)

twithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

e station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify e station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

is station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 1796374 / 08763690

Contract Dates Product Estimate# 08/11/17 - 08/15/17 SENATE LEADERSHIP 3673

<u>Advertiser</u> Original Date / Revision ISS/Senate Leadership Fu 08/09/17 / 08/09/17

*Line Ch Start Date End Date Description	Start/End Time	S Days Length V	Spots/ Veek Rate Rtn Typ	eSnots	Amount
N 11 WSFA 08/14/17 08/14/17 Today in Alabama 5am	5-530a	:30	NA NA		\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1411	" '	\$225.00
	\$225.00		•	1	
N 12 WSFA 08/14/17 08/14/17 WSFA 12 News at Five	5-530pm	:30	NN	1	\$280.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	Rate				4200.00
	\$280.00			J	
N 13 WSFA 08/14/17 08/14/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	528am-6am	:30	NN	1	\$285.00
Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$285.00				
N 14 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF		.00		1	
Start Date End Date Weekdays Spots/Week	Rate	:30	. NM	1	\$790.00
Week: 08/14/17 08/20/17 1 1	\$790.00				
N 15 WSFA 08/14/17 08/14/17 Today In Alabama	6a-7a	:30	NM	1 .	6450.00
Start Date End Date Weekdays Spots/Week	Rate	.00	ivivi	1	\$450.00
Week: 08/14/17 08/20/17 1 1	\$450.00				
N 16 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIGH		:30	NM	1 1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	Rate				4.00.00
N 17 WSFA 08/14/17 08/14/17 NBC Today Show	\$485.00				
Start Date End Date Weekdays Spots/Week	7-9am	:30	NM	1	\$260.00
Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$260.00				
N 18 WSFA 08/14/17 08/14/17 Monday Prime Other	7-10pm	.20			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$675.00
Week: 08/14/17 08/20/17 1 1	\$675.00				
N 19 WSFA 08/14/17 08/14/17 NBC Today 2	9-10am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	Rate			•	Ψ113.00
	\$115.00		•		
V 20 WSFA 08/14/17 08/14/17 Monday Hour 3 Start Date End Date Weekdays Spots/Week	9-10pm	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$675.00				
I 21 WSFA 08/12/17 08/12/17 WSFA 12 News at Ten - Sat Start Date End Date Weekdays Spots/Week	10-1030pm <u>Rate</u>	:30	NM	1	\$395.00
Week: 08/07/17 08/13/171- 1	\$395.00				
l 22 WSFA 08/12/17 08/12/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	Alba		
Start Date End Date Weekdays Spots/Week	Rate	.50	. NM	1	\$180.00
Week: 08/07/17 08/13/171- 1	\$180.00				
23 WSFA 08/12/17 08/12/17 NBC Saturday Today Show	6-8am	:30	NM	1	\$105.00
Week: 08/07/17 End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	Rate			•	φ105.00
	\$105.00				
24 WSFA 08/12/17 08/12/17 Saturday Hour 1 Start Date End Date Weekdays Spots/Week	7-8pm	:30	NM	1	\$215.00
Week: 08/07/17 08/13/171- 1	<u>Rate</u> \$215.00				
25 WSFA 08/13/17 08/13/17 WSFA 12 News at Ten - Sun					
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$675.00
Week: 08/07/17 08/13/171 1	\$675.00		l		
26 WSFA 08/13/17 08/13/17 WSFA 12 NEWS @ 1030P S1	1030-11P	:30	NM	4	0040 00
Week 08/07/17 Page 18/07/17 Pa	<u>Rate</u>	.00	IAIAI	1	\$340.00
Week: 08/07/17 08/13/171 1	\$340.00				

ne station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

is station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

| Contract / Revision | Alt Order # | 1796374 / 08763690

 Contract Dates
 Product
 Estimate #

 08/11/17 - 08/15/17
 SENATE LEADERSHIP 3673

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 08/09/17 / 08/09/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
N 27 WSFA 08/13/17 08/13/17 WSFA 12 News at Five-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1		:30	NM ·	\$205.00
N 28 WSFA 08/13/17 08/13/17 Sunday Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	6-7PM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 29 WSFA 08/13/17 08/13/17 NET NBC Sunday Today S <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	hc7-8a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
N 30 WSFA 08/13/17 08/13/17 Sunday Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	7-8PM <u>Rate</u> \$425.00	:30	NM 1	\$425.00
N 31 WSFA 08/13/17 08/13/17 NET NBC Meet The Press Start Date	8-9a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
N 32 WSFA 08/13/17 08/13/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	9-930a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 33 WSFA 08/15/17 08/15/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 -1 1	10-11am <u>Rate</u> \$115.00	:30 •	NM 1	\$115.00
N 34 WSFA 08/15/17 08/15/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 35 WSFA 08/15/17 08/15/17 SYN 1130a-12p Start Date	1130a-12p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 36 WSFA 08/15/17 08/15/17 Today in Alabama 5am	5-530a <u>Rate</u> \$225.00	:30	NM: 1	\$225.00
N 37 WSFA 08/15/17 08/15/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 -1 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
N 38 WSFA 08/15/17 08/15/17 Today in Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 -1 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 39 WSFA 08/15/17 08/15/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 -1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 40 WSFA 08/15/17 08/15/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 -1 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
		Totals 0.00 •	40	\$11,190.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Print Date 08/09/17

Page 4 of 4



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 1796374 / 08763690

Contract Dates Product Estimate# 08/11/17 - 08/15/17 SENATE LEADERSHIP 3673

Advertiser Original Date / Revision 08/09/17 / 08/09/17 ISS/Senate Leadership Fu

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/15/17	40	\$11,190.00	(\$1,678.50)	\$9,511.50
Totals	40	\$11,190.00	(\$1,678.50)	\$9,511.50

Signature: Date:

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

RISK !!! REPORT FROM REP CREDIT KEF: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP HEADLINE# 8763690 *** ORIGINAL REV#0 ***

*** WSFA-TV ***

FAX# 703-516-9680

SALESMAN REGIONAL Ξ STEPHANIE MARONEY EDDINS LOCAL RYAN OFF.# WAL CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) ORDER, (LINE, ADV. NAME ISS/SENATE LEADERSHIP FUND GROUP VA 22313 COMMENTS: # 8763690 MEDIA 25093 WK-1 STREET ALEXANDRIA, CONTRACT EST#3673 BOX AUG15/17 P.O. AGY. NAME MAIN FU SENATE LEADERSHIP FLIGHT DATES AUG11/17 ORDER # ADV # PRDCT AGK

CO-OP TAX STATE CITY TAX

BILLING NEEDED @ 40X TTL \$11,190 PLS CONFM NEW ORDER REP:

17.22

DATE_AUG9/17

A CASH IN ADVANCE SCHEDULE **** THANKS JASMINE FOR RYAN SH SHHL **** CONCE

SENATE LEADERSHIP FUND

:CD: TIME PERIOD : LGTH :	SEC : RATE		6	0			
•	••	: DATE	. DATE	- 1	NEEK :	DAYS	: TOTL:
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	AGENCY EST# =	3673					
1 1000P-1030P 30	\$675.00	8/11	8/11	Н	FRH		н
PROGRAM: WSFA 12 NEWS AT 10P CON COMI: WSFA 12 NEWS AT 10P							
· 2 1000P-1030P · 30	. \$675.00	8/14	8/14	H	MOM		н •
PROGRAM: WSFA 12 NEWS AT 10P CON COMI: WSFA 12 NEWS AT 10P							
3 1000A-1100A 30	\$115.00	8/14	8/14	1	MOM		ᆏ
PROGRAM : TODAY SHOW - 4TH HOUR CON COM1: TODAY SHOW - 4TH HOUR							

ARE: 1874 103-528-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8763690 *** ORIGINAL REV#0 ***

	7
N	*
N	*
``.	
•	
7	⊳
М	Н
	ī
7	A
М	Ĺ
\	rn
S	3
O	
Ē	L
D	*
Ø	¥
•	¥
	7

:LINE#:REP :CD:): TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	END DATE	SPTS: W	WEEK : INVT :	DAYS	TOTI:
4	1100A-1130A	0 m	\$70.00	8/14	8/14	7	1		12:
PROGRAM CON COM1	: ALABAMA LIVE @ .: ALABAMA LIVE	11A 11A							4
īΟ	1130A-1200N	0 8	\$70.00	8/14	8/14	Н	NOM		,
PROGRAM CON COM1	: ALABAMA LIVE @ :: ALABAMA LIVE @	1130A 1130A							4
Ψ	1200N-1230P	30	\$225.00	8/14	8/14	Н	NOM		, .
PROGRAM CON COM1	: WSFA 12 NEWS: WSFA 12 NEWS	AT NOON AT NOON							ł
7	130P-200P	08	\$70.00	8/14	8/14	Н	Z O N		(
PROGRAM CON COM1	: INSIDER								ł
ω	330P-400P	30	\$135.00	8/14	8/14	н	Z O E		F
PROGRAM CON COM1	: JUDGE JUDY								I
Ø	400P-430P	30	\$135.00	8/14	8/14	Н	MOM		F
PROGRAM CON COM1	: WSFA 12 NEWS @	4 4 ር ር ር							ł
10	430P-500P	30	\$170.00	8/14	8/14	H	MOM		H
PROGRAM CON COM1	: WSFA 12 NEWS @	430P 430P							ı
г г	· 500A-530A ·	. 08	\$225.00	8/14.	8/14	н	NOM.	•	•
PROGRAM CON COMI	: TODAY IN ALABAMA- : TODAY IN ALABAMA-	MA- 5A MA- 5A							ı
12	500P-530P	90	\$280.00	8/14	8/14	ਜ	MOM		H
PROGRAM CON COM1	: WSFA 12 NEWS: WSFA 12 NEWS	ልፐ S ልፐ S				•			

AGE TELT 103-528-958) CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8763690 *** ORIGINAL REV#0 ***

AUG9/17 17.22 *** WSFA-TV ***

:LINE#:REP	#:REP :CD: :LINE#: :	: TIME PERIOD	: LGTH : SEC :	RATE	START DATE	END:	SPTS: W	WEEK :	DAYS	TOTI:
	н	530A-600A	30	\$285.00	8/14			1		1.05.
	PROGRAM CON COM1	: TODAY IN : TODAY IN	ALABAMA-530A ALABAMA-530A							1
	7.4	600P-630P	30	00.067\$	8/14	8/14	Н	NOM		(-
	PROGRAM CON COM1	WSFA 12 NEWS: WSFA 12 NEWS	AT 6 AT 6							1
	5	600A-700A	30	\$450.00	8/14	8/14	Н	MOM		r-I
	PROGRAM : CON COM1:	TODAY IN TODAY IN	АГАВАМА-6А АГАВАМА-6А							ı
	16	630P-700P	30	\$485.00	8/14	8/14	Н	MOM		н
	PROGRAM CON COM1	: ENTERTAINMENT : ENTERTAINMENT	TONIGHT TONIGHT							ı
	17	700A-900A	30	\$260.00	8/14	8/14	н	MOM		H
	PROGRAM CON COM1	: TODAY SHOW :								ı
	18	700P-900P	90	\$675.00	8/14	8/14	н	MOM		H
	PROGRAM CON COM1	: AMERICAN NINJA : AMERICAN NINJA	A WARRIOR A WARRIOR							
	б	900A-1000A	30	\$115.00	8/14	8/14	н	MOM		H
	PROGRAM CON COM1	: TODAY SHOW -	3RD HOUR 3RD HOUR							1
•	. 002	900P-1000P	30.	\$675.00	8 14	8/14.	rđ	NOM	•	H
	PROGRAM CON COM1	: MIDNIGHT TEXAS : MIDNIGHT TEXAS	જે જે							
	27	10002-10302	30	\$395.00	8/12	8/12	г÷	SAT		H
	PROGRAM CON COM1	: WSFA 12 NEWS: WSFA 12 NEWS	@ 10P SAT @ 10P SAT							

KEF: TEL# 103-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8763690	CREDIT ADVISORY:		
*** ORIGINAL REV#0 ***	ONDER WORKSHEET	HARRIS REPORT FROM REP	AUG9/17 17.22
			*** WSFA-TV ***

:LINE#:REP :CD:): TIME PERIOD :	LGTH : SEC	: RATE	START DATE	END	SPTS:	WEEK :	DAYS	: TOTL:
22	600P-700P	30	\$180.00	8/12	8		TANT -	E	:SPTS:
PROGRAM CON COM1	: WSFA 12 NEWS @	6P-SAT 6P-SAT						.	1
23	600A-800A	0 8	\$105.00	8/12	8/12	Н	F & S	Ę	
PROGRAM CON COMI	: TODAY SHOW -	SAT SAT						1	4
24	700P-800P	30	\$215.00	8/12	8/12	H	E- &	E-	r
PROGRAM CON COMI	: LITTLE BIG SHOTS : LITTLE BIG SHOTS	TS ENC						i.	4
25	10002-10302	30	\$675.00	8/13	8/13	Н	NDS	Z	-
PROGRAM CON COM1	: WSFA 12 NEWS @ : WSFA 12 NEWS @	10P SUN		·				í	1
26	10302-11002	30	\$340.00	8/13	8/13	н	NO S	z	-
PROGRAM CON COMI	: WSFA 12 NEWS: WSFA 12 NEWS	1030P SUN 1030P SUN							ł
27	500P-530P	30	\$205.00	8/13	8/13	н	NDS	z	-
PROGRAM CON COM1	: WSFA 12 NEWS @ : WSFA 12 NEWS @	SP-SUN SP-SUN					•	i	+
28	600P-700P	0 8	\$225.00	8/13	8/13	H	NDS	z	,-
PROGRAM CON COM1	: DATELINE : DATELINE							i	
8	700A-800A	08.	\$105.00	.8/13	8 7 1 3		NDS	·	
PROGRAM CON COMI	: NBC SUNDAY TODAY : NBC SUNDAY TODAY	AY SHOW AY SHOW							ı
0 8	700P-800P	90	\$425.00	8/13	8/13	႕	SUS	z	r-I
PROGRAM : CON COM1:	: THE WALL ENCORES: THE WALL ENCORES	ស ស ស							

REP HEADLINE# 8763690 *** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/17 17.22 *** WSFA-TV ***

:LINE#:REP :CD: : :LINE#: :	: CD:	TIME PERIOD	: LGTH : SEC	RATE	: START : DATE	END :	:SPTS: WEEK	 	DAYS	TOT
31		800A-900A	30	\$105.00	8	. 8	- A A P	1		:SPTS:
PROGRAM CON COM	RAM : COM1:	MEET THE PRESS MEET THE PRESS	ro ro				ı	2))		-1
32		900A-930A	30	\$45.00	8/13	8/13	H	72 12 12		r
PROGRAM CON COM	RAM : COM1:	TODAY IN ALABAMA TODAY IN ALABAMA	MA @ 9A MA @ 9A				ı			4
33	- •	1000A-1100A	0 8	\$115.00	8/15	8/15	, - 1	TOE		ţ
PROGRAM : CON COM1:	AAM :	TODAY SHOW - 4	4TH HOUR 4TH HOUR					!		₹
34	.,	1100A-1130A	30	\$70.00	8/15	8/15	H	T111		٢
PROGRAM CON COM	SRAM : COM1:	ALABAMA LIVE @ ALABAMA LIVE @	1117 1117					1		+
3 5	••	1130A-1200N	0 8	\$70.00	8/15	8/15	г	TOE		
PROGRAM : CON COM1:	RAM :	ALABAMA LIVE @ ALABAMA LIVE @	1130A 1130A					} ;		4
36	-,	500A-530A	30	\$225.00	8/15	8/15	ਜ	TOE		,-
PROGRAM CON COM	RAM : COM1:	TODAY IN ALABAMA- TODAY IN ALABAMA-	MA- 5A MA- 5A					1		4
3.7	w/	530A-600A	30	\$285.00	8/15	8/15	н	TUE		1
PROGRAM CON COM	RAM : COM1:	TODAY IN ALABA TODAY IN ALABA	ALABAMA-530A ALABAMA-530A					!		1
38	•	600A-700A	. 08	\$450.00	8/15	. 8/15		H C		•
PROGRAM CON COM	SRAM : COM1:	TODAY IN ALABA	ALABAMA-6A ALABAMA-6A							ı
6 6	(-	700A-900A	30	\$260.00	8/15	8/15	н	TUE		F

Н

TODAY SHOW TODAY SHOW

PROGRAM :

REP HEADLINE# 8763690 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

*** WSFA-TV ***

: LINE#:REP :	: CD:	TIME	TIME PERIOD	: LGTH	: LGTH : SEC	: RATE	STAR:	START :	E ND		WEEK	DAYS	: TOTL:
40	ወ	900A-1000A	30A	30		\$115.00	8/15	•	8/15	. / w.b.:	TANT :	Ģ.	:SPTS:
PROGI CON (PROGRAM : CON COM1:	TODAY SHOW	SHOW -	3RD HOUR	UR UR) -	1	⊣
AUG/17 13	11190.00	0								ŭ	CONTRACT TO'	TOTAL POTAL	11190.00
MARKET TOTALS \$21,941	LS \$21	, 941	WSFA 51%	·	WNCF 8% ESFA 0%	WAKA 318 EAKA 08	WCOV 10%	CABL 0%		WBMM 0%	WIYC) (O T
ESTIMATED SHARES	HARES												

SVC- NSI DEMOS- RA35+*

REP HEADLINE# 8763690 TRF# 1796374 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

#

ADV

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AUG9/17 18.02 *** WSFA-TV **; 703-516-9680 STATION FAX# 703-RISK !!! REPORT FROM (CREDIT

SALESMAN OFF.# REP.# FUND ISS/SENATE LEADERSHIP ADV. NAME

DATE AUG9/17 REGIONAL (H) STEPHANIE MARONEY EDDINS LOCAL RYAN PRSN WA-CLASS: NATL NAME BUYER SALES INVOICE) BILLING NEEDED ORDER, (LINE, GROUP COLOP VA 22313 COMMENTS: # 8763690 MEDIA 25093 WKIL STREET ALEXANDRIA, CONTRACT EST#3673 BOX AUG15/17 MAIN P.0. TAX D.G NAME SENATE LEADERSHIP STATE DATES AUG11/17 AGY. TAX # FLIGHT ORDER PRDCT AGX

CILY

18.02

4 0 X THANKS JASMINE ම NEW ORDER TTL \$11,190 PLS CONFM

REP:

ADVANCE SCHEDULE **** CASH IN FOR RYAN 4 SH THIS **** Ω

CON

CONTRACT SCHEDULED FOR GENERATION SENATE LEADERSHIP FUND CHANGES OF THIS ORDER HAVE BEEN APPROVED. NOTICE:

11190.00 TOTAL CONTRACT TOTAL

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		**************************************	Date:	
		and the second of the second o	- Carlotte	
Main Street Media (Group			
do hereby request station time cond		owing issue		and the second responsibility of the second
				·
Senate Leadership Fund				
45 North Hill Drive Sulte 100				
Warrenton, VA 20186				
Phone: 703-574-3044				

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
4					

This broadcast time will be used by: Senate Leadership Fund

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or relating to any political matter. Yes	in part) communicate "a message er of national importance?" □ No
For programming that "communicates a mess national importance," list the name of the lega refers to, the offices being sought, the date(s) which the communication refers (if applicable	ally qualified candidate(s) the programming of the election(s) and/or the issue to
Luther Strange U.S. Senate Primary: August 15, 2017	
I represent that the payment for the above de by (name and address):	scribed broadcast time has been furnished
Senate Leadership Fund 45 North Hill Drive Sulis 100 Warrenton, VA 20185	
and you are authorized to announce the time (hereinafter referred to as the "sponsor").	as paid for by such person or entity

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

List the chief executive officers or members of the executive committee or the board of

directors below (or attach separately):

Steven Law, President Caleb Crosby, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including rea above-requested ad also agrees to prep	The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.					
TO BE	SIGNED BY ISSUE ADVERTISER (S	SPONSOR)				
05/08/2017	(1)	703-485-0398				
Date	Signature	Contact Phone Number				
Τ	BE SIGNED BY STATION REPRESENTA	ATIVE				
☐ Accepte	d □ Accepted in Part	☐ Rejected				
Signature	Printed Name	Title				

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***